## Message Text

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INFO OCT-01 ARA-14 ISO-00 CIAE-00 COME-00 EB-08 INR-07 LAB-04 NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /053 R

DRAFTED BY AGRIC/FAS/ETSD:LMOE

APPROVED BY E / / D:J B Y E

AGRIC/FAS/ETSD:WDOBBINS

AGRIC/FAS/FMD:JMINYARD

AGRIC/FAS/AA:VLANIER

AGRIC/FAS/MSD:ERBEVIS

ARA/CAR:RSURBER

-----113100 200419Z/23

R 191725Z AUG 77 FM SECSTATE WASHDC TO AMEMBASSY NASSAU

**UNCLAS STATE 197774** 

E.O. 11652: N/A

TAGS: EAGR BF

SUBJECT: AGRICULTURAL TRADE SHOW, NEW ORLEANS

1. THE SOUTHERN UNITED STATES TRADE ASSOCIATION (SUSTA), A NON-PROFIT ORGANIZATION OF DEPARTMENTS OF AGRICULTURE IN 15 SOUTHERN STATES, WILL BE HOLDING ITS 3RD INTERNATIONAL FOOD AND AGRICULTURAL SHOW AT NEW ORLEANS, LOUISIANA, FEBRUARY 16-18. THIS IS LARGEST FOOD EXHIBIT IN U.S. DEVOTED EXCLUSIVELY TO FOREIGN MARKET. APPROXIMATELY 100 EXHIBITORS WILL DISPLAY EVERY CONCEIVABLE TYPE OF FRESH, FROZEN, CANNED, AND DEHYDRATED FOOD PRODUCT. THIS WILL INUNCLASSIFIED

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CLUDE MEAT, POULTRY, SEAFOOD, AND ALL TYPES OF GROCERY ITEMS. THERE IS NO REGISTRATION FEE FOR FOREIGN VISITORS. SUSTA WILL GLADLY MAKE ARRANGEMENTS FOR GUESTS TO VISIT PROCESSORS AND/OR GROWERS OF ANY PRODUCT OF INTEREST. SUSTA IS PARTIALLY FINANCED BY U.S. DEPT. OF AGRICULTURE.

2. BOB MILLER, ASSISTANT DIRECTOR INTERNATIONAL TRADE, GA.

DEPT. OF AGRICULTURE WILL BE VISITING SHORTLY TO PROMOTE THE SUSTA SHOW AND MAKE DIRECT PERSONAL CONTACT WITH FOOD IMPORTERS. IT WILL BE GREATLY APPRECIATED IF ASSISTANCE CAN BE PROVIDED IN ARRANGING A MEETING BETWEEN MILLER AND THE PRINCIPAL FOOD IMPORTERS IN YOUR AREA. SUGGESTED DATES AND TIMES FOR SUCH MEETINGS ARE AS FOLLOWS: SEPT. 12 - NASSAU - 1100 HRS.; SEPT. 14 - FREEPORT - 0930 HRS.

3. PLEASE ADVISE IF MEETINGS CAN BE ARRANGED WITH LOCAL FOOD TRADE ON SUGGESTED DATES AND TIMES. VANCE

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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** 

Concepts: AGRICULTURAL EXHIBITS

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Disposition Event:
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